



HEALTH TECH INDIA 2023

4th International Exhibition and Conference

16-18 February 2023 | Pragati Maidan, New Delhi



**THE LEADING
EXHIBITION AND
CONFERENCE**

OVERVIEW

Healthcare has become one of India's largest sectors and it comprises hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance and medical equipment. The healthcare sector is growing at a tremendous pace owing to its strengthening coverage, services, and increasing expenditure by public as well private players.

- The hospital industry in India, accounting for 80% of the total healthcare market, is witnessing a huge investor demand from both global as well as domestic investors. The hospital industry is expected to reach \$132 bn by 2023 from \$61.8 bn in 2017, growing at a CAGR of 16-17%.
- The diagnostics industry in India is currently valued at \$4 bn. The share of the organized sector is almost 25% in this segment (15% in labs and 10% in radiology).
- The health-tech market comprises of following segments -- telemedicine, e-pharmacy, fitness, wellness, healthcare IT, analytics, home healthcare and personal health management.

HEALTH TECH INDIA

HealthTech India is an ideal platform for all key stakeholders associated with healthcare sector like doctors, specialist, public health officials, policy makers, medical tourism, medical insurance, hospital administrations, procurement professionals, medical institutions, medical students and medical colleges to witness the latest innovation and cutting-edge technology in the healthcare product and services, medical devices and technology, diagnostic, lab, pharma, consumables and wellness.

BENEFITS AT A GLANCE

- ▶ **The 3- day expo will provide an appropriate platform to leverage, strengthen and showcase the company brand among government and private sector.**
- ▶ **An extremely effective way to showcase the products/ services to the current & potential customers. It is also a great platform to establish and enhance foothold in the competitive environment.**
- ▶ **Ideal platform for New Product launches.**
- ▶ **Gain access to one of the highly buoyant markets of Asia and find channel partners & distributors.**
- ▶ **Meet the decision makers of the industry through widespread promotional campaign specifically targets visitors with decision making power.**
- ▶ **Start Up Zone for young and innovative companies. In this zone, exhibitors will be able to meet with the decision makers but also, investors, family offices and well-known venture capitalist.**



EXHIBITOR PROFILE

- ▶ Medical Technology
- ▶ Hospitals / Health Centres/ Clinics Equipment and Products
- ▶ Laboratory and Analytical Equipment and Products
- ▶ Analytical Equipment
- ▶ Measuring and Testing
- ▶ Pharmacy and Dispensary Equipment and Furniture
- ▶ Rehabilitation
- ▶ Components
- ▶ Hospital Infrastructure
- ▶ Healthcare IT / Technology
- ▶ Disposables and Consumer Goods
- ▶ Wellness and Prevention
- ▶ Healthcare & General Services



VISITOR PROFILE

- ▶ Doctors, Physicians, Surgeons, Specialists
- ▶ Hospitals/Hospital Administrators/Technicians
- ▶ CMO's / GMs of hospitals / medical centres
- ▶ Officials from central public and health departments
- ▶ Medical and Paramedical Fraternity
- ▶ HealthCare Organisation
- ▶ Health Tourism Operators
- ▶ Dealers / Distributors / Stockist
- ▶ Government Agencies and official
- ▶ Directors of HR and nursing departments
- ▶ Architects and Planners
- ▶ Research and Development
- ▶ Deans of medical colleges / Institutes

START-UP ZONE

This is the zone for young and innovative companies. Here exhibitors will be able to meet with the decision-makers, investors, family offices, and well-known venture capitalists.

Be a part of Health Tech India 2023. Please reach us for more information.





Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with over 9000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 294 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

As India marches towards its 75th year of Independence in 2022, CII, with the Theme for 2021-22 as Building India for a New World: Competitiveness, Growth, Sustainability, Technology, rededicates itself to meeting the aspirations of citizens for a morally, economically and technologically advanced country in partnership with the Government, Industry and all stakeholders.

With 62 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 394 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

Confederation of Indian Industry

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Concurrent With



IETF

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