

HEALTH TECH INDIA 2023 (16 -18 FEBRUARY) PRAGATI MAIDAN, NEW DELHI

SPONSORSHIP MATRIX

S No	Sponsorship Title Benefits	EVENT SPONSORS INR 25 LAKH	PLATINUM SPONSORS INR 20 LAKH	CO - SPONSORS INR 15 LAKH	LANYARD SPONSOR (EXCLUSIVE) INR 12 LAKH	REGISTRATION SPONSOR (EXCLUSIVE) INR 12 LAKH	DELEGATE KIT SPONSORS INR 10 LAKH	ASSOCIATE SPONSORS INR 7.5 LAKH	SHUTTLE SPONSORS INR 5 LAKH	CORPORATE SPONSORS INR 5 LAKH	CORPORATE SUPPORTERS INR 3 LAKH	CORPORATE CONTRIBUTOR INR 2 LAKH
A)	Complimentary Exhibition Spaces	150 SQM	120 SQM	72 SQM	54 SQM	54 SQM	48 SQM	36 SQM	24 SQM	24 SQM	12 SQM	9 SQM
	Complimentary Advert in Show Directory (*Design and advertisement material to be provided by the sponsor.)	Double Spread Multi color	1 Full Page Color	1 Full Page Color	1 Full Page Color	1 Full Page Color	1 Full Page Color	1 Full Page Color	1 Full Page Color	1 Full Page Color	✘	✘
B)	Promotion & Branding											
	Screening of the Commercial	* Duration: 180 seconds (All Beta tapes / CD's to be screened would be provided by Sponsor)	* Duration: 120 seconds (All Beta tapes / CD's to be screened would be provided by Sponsor)	✘	✘	✘	✘	✘	✘	✘	✘	✘
	Complimentary Admit Cards for Health Tech India 2023	500 Nos	400 Nos	300 Nos	300 Nos	300 Nos	200 Nos	150 Nos	100 Nos	100 Nos	100 Nos	100 Nos
	Circulation of Promotional Material in the Conference Delegate kit, Media Lounge, and VIP Lounge (material to be provided at the venue by the company)	✓	✘	✘	✘	✘	✓	✘	✘	✘	✘	✘
	Speaker Slot for a senior representative in the Conference.	✓	✓	✓	✘	✘	✘	✘	✘	✘	✘	✘
	Complimentary delegate passes for the Inaugural Session	10	8	5	5	5	3	5	✘	✘	✘	✘
	Sponsor Company Profile in Show Catalogue	1 Full Page	1 Full Page	1 Full Page	1 Full Page	Full Page	1 Full Page	1 Full Page	1 Full Page	1 Full Page	1 Full Page	1 Full Page
C)	Branding at Venue											
	Branding at Venue (Exhibition and Conference)	✓	✓	✓	✘	✘	✘	✓	✘	✘	✘	✘
	Sponsor Logo in Sponsor page of Show Directory	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Exclusive Sponsor Logo Branding at Venues	✓	✘	✘	✘	✘	✘	✘	✘	✘	✘	✘
	Sponsor Logo on visitor promotion emails	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Sponsor Logo on pre-event marketing emails	✓	✓	✓	✓	✓	✓	✓	✓	✓	✘	✘
	Sponsor Logo on website homepage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Sponsor Logo on Thank You Sponsor Panel (Exhibition and Conference)	✓	✓	✓	✘	✘	✘	✓	✘	✘	✘	✘
	Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✘	✘
	Logo on Delegate kit	✘	✘	✘	✘	✘	✓	✘	✘	✘	✘	✘
	Exclusive Company Logo on Lanyard with CII Logo & Health Tech India 2023 Logo	✘	✘	✘	✓	✘	✘	✘	✘	✘	✘	✘
	Exclusive Company Logo on Registration Desk	✘	✘	✘	✘	✓	✘	✘	✘	✘	✘	✘
	Logo on Cover Page of Show Directory	✓	✓	✘	✘	✘	✘	✘	✘	✘	✘	✘
	Placing corporate material / Brochures in the VIP Lounge	✓	✓	✘	✘	✘	✘	✘	✘	✘	✘	✘
	Exclusive Hoardings at the venue	5	3	2	✘	✘	✘	✘	✘	✘	✘	✘
	Buntings at the venue	10	8	6	✘	✘	✘	✘	✘	✘	✘	✘
	Logo on Shuttle Coaches floating Inside the venue	✘	✘	✘	✘	✘	✘	✘	✓	✘	✘	✘
	Logo on Shuttle Coaches Running Outside of the venue	✘	✘	✘	✘	✘	✘	✘	✓	✘	✘	✘